



April 29, 2025

Dear Families,

We hope this message finds you well and filled with anticipation because we have some incredible news to share that will undoubtedly elevate your soccer experience to new heights!

Effective immediately, we are thrilled to announce that Kings County is partnering with City SC and undergoing a rebranding transformation to become City SC Kings County.

This partnership marks a monumental milestone in our club's journey, and we couldn't be more excited about the possibilities it brings for our soccer community. Here's why this partnership is so significant:

1. Enhanced Branding and National Presence: Joining forces with City SC means stepping onto a bigger stage and amplifying our presence across the nation. This partnership opens doors to new opportunities and greater visibility for our club on a national scale.
2. Improved Systems: City SC brings with it a wealth of expertise and resources that will enable us to enhance our club operations and deliver even more exceptional experiences for our players, coaches, and families. From streamlined processes to innovative initiatives, get ready for a smoother and more efficient club experience.
3. Expanded Player and Coach Development Opportunities: With City SC by our side, we're committed to taking player and coach development to unprecedented levels.

From elite training programs to cutting-edge coaching clinics, this partnership opens doors to a world of new opportunities for growth and advancement.

Rest assured, while our club undergoes this exciting transformation, the heart and soul of Kings County remain unchanged. The same dedicated board of directors, coaching directors, and staff will continue to lead the way, ensuring a seamless transition and unwavering commitment to our soccer community.

City SC Kings County will function as a regional independent City SC club which will be under the City SC Central Valley umbrella, which Mario Ornelas oversees. Your 420+ competitive players will now benefit from:

- Access to Club vs. Club platform (DPL)
- Shared resources and coaching education
- Pathway opportunities: City Connect, Select ID camps, International Tours, and more

Mario Ornelas will serve as our local CITY SCI technical and structural liaison, assisting Kings County into programming and strategic growth.

As we embark on this thrilling new chapter as City SC Kings County, we have some exciting initiatives lined up for you:

- Our new website can be found at <https://citysckingscounty.com/>. Please note that the <https://www.kingscountysoccerclub.org/> website will still be in use while we complete the transition in the coming months.
- Join us for a special coaching development program in early August, along with exclusive playing, training, and ID opportunities for our elite teams.

We are incredibly excited about the possibilities that lie ahead and the chance to elevate our club to unprecedented heights alongside City SC. Together, we are stronger, more dynamic, and more poised than ever to achieve greatness.

A few important notes to keep in mind:

- The club is currently working with City SC and Soccer.com on a plan for uniforms for the 2025/26 season and beyond. We will communicate the plan on this ASAP.
- Current field access, locations, coaching staff will continue to be administered and overseen by the Kings County SC board..
- Player fees will stay in line with the existing structure, and the partnership will not have a significant impact on fees.
- Our club's legal structure will remain unchanged; this partnership primarily focuses on branding and development and does not alter the fundamental makeup of the club.

The Board of Directors, coaching staff, and everyone involved in Kings County are buzzing with excitement about this new direction, and we cannot wait to embark on this journey with you.

Get ready to cheer on City SC Kings County as we write the next chapter of our soccer legacy together!

Go City SC Kings County!

Warm regards,

Jesse Smith

President

City SC Kings County